

## **CHAPTER – 6**

### **DAILY PUBLICATIONS**

**6.1** A study of Dailies along with Tri/Bi-Weeklies has been included in this chapter. For the year 2018-19, only 10,167 Dailies submitted their Annual Statements online as against 8,930 Dailies for the year 2017-18. This shows an increase of 13.84 per cent in the Dailies over the last year. The circulation of Dailies and Tri/Bi-Weeklies registered an increase of 20.13 per cent over the last year. Data on their working and organizational statement was received from 8,201 Dailies, analysis of which can be seen from paras 6.5 to 6.11.

#### **LANGUAGE- WISE ANALYSIS**

**6.2.** So far as newspapers and Periodicals in different language are concerned, Dailies were published in all the principal Indian languages mentioned in the Eighth Schedule of the Indian Constitution except Bodo, Maithili and Santhali. The largest number of Dailies were brought out in Hindi (4,333) followed by Urdu (1,231), Telugu (1,196), English (898), Marathi (629), Kannada (540) and Gujarati (442). **(Table 6.3)**

#### **CIRCULATION- WISE ANALYSIS**

**6.3.** Circulation figures for 2018-19 were furnished by 10,167 Dailies and 0 Tri/Bi-Weeklies claiming a combined circulation of 29,15,35,681 against 24,26,90,557 copies per publishing day in 2017-18. The increase in combined circulation for 2018-19 over the previous year is 20.13 per cent. The circulation of Hindi Dailies with a total of 12,07,45,243 copies per publishing day was the largest in the country followed by English with a total circulation of 3,52,80,763 copies and Urdu Dailies with a total circulation of 2,45,16,102 copies per publishing day. **(Table 6.3)**

#### **CENTRES OF PUBLICATION**

**6.4.1** Out of 10,167 Dailies and Tri/Bi-Weeklies that furnished their circulation data for the year, 46.88 per cent were published from Big Cities with a population of 1,00,000 and above (excluding Metropolitan Cities and State Capitals), remaining 30.19 per cent were published from State Capitals, 12.49 per cent were Small Towns and 1.35 per cent were published from Union Territories. The four Metropolitan Cities had a share of 9.09 per cent. **(Table 6.4)**

**6.4.2** Circulation wise also, Dailies and Tri/Bi-Weeklies published from Big Cities with a population of 1,00,000 and above have the largest share with 42.63 per cent of the total circulation i.e. 12,42,81,080 copies per publishing day. Publications brought out from State Capitals were the next, accounting for 26.53 per cent or 7,73,37,188 copies per publishing day, followed by Smaller towns with 16.76 per cent or 4,88,64,880 copies per publishing day,

Metropolitan Cities with 12.89 per cent or 3,75,75,280 copies per publishing day and Union Territories 1.19 per cent or 34,77,253 copies per publishing day. (Table 6.4)

### STATE-WISE ANALYSIS

**6.5.1** Uttar Pradesh maintained its lead with 2,204 Daily publications followed by Andhra Pradesh (1,181); Madhya Pradesh (1,180); Maharashtra (884); Delhi (631); Karnataka (615) and Gujarat (549). (Refer Table 3.2 of Chapter 3).

**6.5.2** Uttar Pradesh had the maximum claimed circulation of daily publications with 4,51,83,058 copies per publishing day followed by Maharashtra 4,26,68,250 copies per publishing day. Madhya Pradesh 3,00,89,337 copies per publishing day, Andhra Pradesh 2,15,59,013 copies per publishing day, Gujarat 1,93,97,965 copies per publishing day, Delhi 1,77,18,123 copies per publishing day, Rajasthan 1,49,84,564 copies per publishing day and Karnataka 1,02,31,315 copies per publishing day. (Refer Table 4.3 of Chapter 4)

### WORKING OF PUBLICATIONS

**6.6** Information on the working and organization of the publications was received from 8,201 Dailies during 2018-19. It can be grouped under seven heads, viz. (i) Staff, (ii) Editing, (iii) Advertising, (iv) Pages, Page Area and Price, (v) Home and (vi) Foreign News.

### CORRESPONDENTS

**6.7** As per available data, 8,201 Daily publications were utilizing the services of 19,003 full time correspondents. (Table 6.5)

### REPORTERS

**6.8** As many as 27,705 reporters were working for 8,201 Daily publications. Out of them 7,432 served for 553 'Big' Dailies, 10,432 for 2,216 'Medium' Dailies and 9,841 for 5,432 'Small' Daily publications. The break-up of correspondents, retainers and reporters, employed in India and abroad by Indian Dailies is given in Table 6.5.

### EDITORIAL STAFF

**6.9** According to available data, 15,048 full time staff members were working in the editorial staff for 8,201 Dailies. These included the services of special writers for writing comments, editorials and features. Out of them, 2,440 worked for 'Big', 4,883 for 'Medium' and 7,725 for 'Small' Dailies. (Table 6.6)

### OTHER STAFF

**6.10** There were 11,294 full time photographers, 1,504 full time and 1,822 part time cartographers, 2,098 full time and 1,289 part time cartoonists were working. (Table 6.6)

## ADVERTISEMENTS

**6.11** Income from advertisements is the main source of revenue for publications. Out of 8,201 Daily publications, which supplied data pertaining to advertisement, 732 Dailies, (90 Big, 195 'Medium' and 447 'Small') derived more than 75 per cent of their income from advertisements and 1,382 Dailies derived 50 to 74 per cent of their income from advertisement. The category-wise break-up of the income of these Dailies from advertisements is given in Table 6.7.

## GOVERNMENT ADVERTISEMENTS

**6.12** Data regarding income derived from Government Advertisements (in per cent age terms) was available from 8,201 Dailies. Out of them, 1,586 Dailies received 75 per cent or more of their advertisement revenue from Government Sources and 1,397 Dailies earned Government Advertisement revenue between 50 and 74 per cent. (Table 6.8)

## PAGES, PAGE AREA AND PRICE

**6.13.1** On an average, 'Big' (553), 'Medium' (2,216) and 'Small' (5,432) Dailies published 15.45, 10.45 and 7.11 pages per day respectively. Overall average pages of these Dailies were 11 pages per day. (Table 6.9)

**6.13.2** The average price of 8,201 Daily publications, who gave this data to the RNI, was Rs. 2.67 per newspaper copy. On an average, 'Big' Dailies were priced at Rs. 3.53, 'Medium' at Rs. 2.33 and 'Small' Rs. 1.75, respectively. (Table 6.9)

**6.13.3** The average size of page of 8,201 Dailies was 2220 cm<sup>2</sup>. An average size of pages of 'Big' Dailies was 2324.66 cm<sup>2</sup> and of Medium Dailies was 2266.9 cm<sup>2</sup>. The average size of pages of 'Small' Dailies was 2068.13 cm<sup>2</sup>. (Table 6.9)

## ADVERTISING SPACE

**6.14** Data about space, taken up by advertisements were given by 7,594 Dailies (547 'Big', 2,159 'Medium' and 4,888 'Small'). Out of these, 3,735 Dailies (387 'Big', 947 'Medium' and 2,401 'Small') devoted 60 per cent and more of the total space to advertisements and 1,048 Dailies (83 'Big', 398 'Medium' and 567 'Small') devoted 40 to 59 per cent space to advertisement. The space occupied by advertisements in remaining 2,811 Dailies (77 'Big', 814 'Medium and 1,920 'Small') was below 40 per cent of the total. (Table 6.10)

## HOME AND FOREIGN NEWS

**6.15** As per information filed by 7,916 Dailies, 4,657 Dailies (276 'Big', 1,233 'Medium' and 3,148 'Small') devoted 90 per cent or more space to home news. As many as 2,923 Dailies (228 'Big', 874 'Medium' and 1,821 'Small') devoted between 50 to 89 per cent to home news and remaining 336 Dailies (49 'Big', 79 'Medium' and 214 'Small') devoted below 50 per cent to home news. (Table 6.11)

**LIST OF DAILIES CLAIMING MORE THAN ONE LAKH CIRCULATION PER PUBLISHING DAY**

Title	Language	Place of Publication
AACHARAN	HINDI	GWALIOR
AAJ	HINDI	KANPUR
AAJ	HINDI	VARANASI
AAJ	HINDI	PATNA
AAJ KA ANAND	HINDI	PUNE
AAJ KA ANAND	HINDI	MUMBAI
AAJ SAMAJ	HINDI	AMBALA
AAJ SAMAJ	HINDI	DELHI
AAJACHA LOKPRASHNA	MARATHI	PARBHANI
AAJKAAL	BENGALI	KOLKATA
AAMCHI MUMBAI	MARATHI	THANE
AAPLA MAHANAGAR	MARATHI	MUMBAI
ABSOLUTE INDIA	ENGLISH	BHOPAL
ADI MANAV	MARATHI	CHANDRAPUR
AGNI PATH	HINDI	UJJAIN
AGNIBAN	HINDI	UJJAIN
AGNIBAN	HINDI	BHOPAL
AHMEDABAD EXPRESS	GUJARATI	AHMEDABAD
AHMEDABAD EXPRESS	GUJARATI	VADODARA
AIKYA	MARATHI	SATARA
AJ DI AWAZ	BILINGUAL	JALANDHAR
AJIT	PUNJABI	JALANDHAR
AJIT	PUNJABI	BATHINDA
AMAR BHARTI	HINDI	DELHI
AMAR UJALA	HINDI	KANPUR
AMAR UJALA	HINDI	LUCKONW
AMAR UJALA	HINDI	VARANASI
AMAR UJALA	HINDI	MEERUT
AMAR UJALA	HINDI	AGRA
AMAR UJALA	HINDI	DELHI
AMAR UJALA	HINDI	BAREILLY
AMAR UJALA	HINDI	ALLAHABAD
AMAR UJALA	HINDI	CHANDIGARH
AMAR UJALA	HINDI	DEHRADUN
AMAR UJALA	HINDI	GORAKHPUR
AMAR UJALA	HINDI	MORADABAD
AMAR UJALA	HINDI	NAINITAL

AMRAVATI ADARSH	HINDI	AMRAVATI
ANANDABAZAR PATRIKA	BENGALI	KOLKATA
ANDHRA JYOTHI	TELUGU	HYDERABAD
ANUNITYAM	TELUGU	GUNTUR
ARUNACHAL OBSERVER	ENGLISH	PAPUM PARE
AVADH TIMES	GUJARATI	AMRELI
AVANTIKA	HINDI	INDORE
AZAD SIPAHI	HINDI	RANCHI
BANDHU PREM	MARATHI	PUNE
BANDHUPREM	MARATHI	SOLAPUR
BANDHUTA	MARATHI	SANGLI
BAPU KA BHARAT	HINDI	AHMEDABAD
BARDHAMAN SAMAY	BENGALI	KOLKATA
BARTAMAN	BENGALI	KOLKATA
BEEDCHA LOKPRASHNA	MARATHI	BEED
BHANDARA CHOUFER	MARATHI	BHANDARA
BHEDI NAZAR	HINDI	FARIDABAD
BOLCHAAL	URDU	NANDED
BOMBAY TIMES	ENGLISH	MUMBAI
CALCUTTA TIMES OF INDIA	ENGLISH	KOLKATA
CHANDRADHUN	MARATHI	MAHARASHTRA
CHANDRAPUR SANNATA	MARATHI	CHANDRAPUR
CHANDRAPUR SANNATA	MARATHI	GADCHIROLI
CHENNAI TIMES	ENGLISH	CHENNAI
CHHATTISGARH JHALAK	HINDI	RAJNANDGAON
CITY HILIGHTS	ENGLISH	BANGALORE(NORTH)
DABANG DUNIYA	HINDI	MUMBAI
DABANG DUNIYA	HINDI	INDORE
DABANG DUNIYA	HINDI	JABALPUR
DABANG DUNIYA	HINDI	BHOPAL
DABANG DUNIYA	HINDI	RAIPUR
DABANG DUNIYA	HINDI	GWALIOR
DABANG DUNIYA	HINDI	JAIPUR
DABANG DUNIYA	HINDI	DELHI

DABANG DUNIYA	HINDI	SAGAR
DABANG DUNIYA	HINDI	UJJAIN
DABANG DUNIYA	HINDI	RATLAM
DABANG DUNIYA	HINDI	BILASPUR
DABANG DUNIYA	HINDI	PUNE
DABANG DUNIYA	HINDI	DURG
DABANG DUNIYA	HINDI	RANCHI
DABANG DUNIYA 2	HINDI	INDORE
DAILY THANTHI	TAMIL	CHENNAI
DAILY THANTHI	TAMIL	TIRUNELVELI
DAILY THANTHI	TAMIL	MADURAI
DAILY THANTHI	TAMIL	SALEM
DAILY THANTHI	TAMIL	COIMBATORE
DAILY THANTHI	TAMIL	KANYAKUMARI/ NAGERCOIL
DAILY VEER ARJUN	HINDI	DELHI
DAINIK AVANTIKA	HINDI	UJJAIN
DAINIK BHASKAR	HINDI	JAIPUR
DAINIK BHASKAR	HINDI	PATNA
DAINIK BHASKAR	HINDI	INDORE
DAINIK BHASKAR	HINDI	BHOPAL
DAINIK BHASKAR	HINDI	RAIPUR
DAINIK BHASKAR	HINDI	JABALPUR
DAINIK BHASKAR	HINDI	BHAGALPUR
DAINIK BHASKAR	HINDI	GWALIOR
DAINIK BHASKAR	HINDI	KOTA
DAINIK BHASKAR	HINDI	MUZAFFARPUR
DAINIK BHASKAR	HINDI	RANCHI
DAINIK BHASKAR	HINDI	PANIPAT
DAINIK BHASKAR	HINDI	JODHPUR
DAINIK BHASKAR	HINDI	CHANDIGARH
DAINIK BHASKAR	HINDI	JALANDHAR
DAINIK BHASKAR	HINDI	NAGPUR
DAINIK JAGRAN	HINDI	DELHI
DAINIK JAGRAN	HINDI	LUCKNOW

DAINIK JAGRAN	HINDI	KANPUR
DAINIK JAGRAN	HINDI	VARANASI
DAINIK JAGRAN	HINDI	MEERUT
DAINIK JAGRAN	HINDI	PATNA
DAINIK JAGRAN	HINDI	REWA
DAINIK JAGRAN	HINDI	BHOPAL
DAINIK JAGRAN	HINDI	BHAGALPUR
DAINIK JAGRAN	HINDI	GORAKHPUR
DAINIK JAGRAN	HINDI	MUZAFFARPUR
DAINIK JAGRAN	HINDI	ALLAHABAD
DAINIK JAGRAN	HINDI	BAREILLY
DAINIK JAGRAN	HINDI	DEHRADUN
DAINIK NAVAJYOTI	HINDI	JAIPUR
DAINIK NAVAJYOTI	HINDI	AJMER
DAINIK NAVAJYOTI	HINDI	JODHPUR
DAINIK NAVAJYOTI	HINDI	KOTA
DAINIK SAMACHAR	HINDI	DELHI
DAINIK SAVERA TIMES	HINDI	JALANDHAR
DAKIYA DAK LAYA	HINDI	AHMEDABAD
DAMANCHAKKRA	MARATHI	YAVATMAL
DECCAN CHRONICLE	ENGLISH	SECUNDERABAD
DECCAN CHRONICLE	ENGLISH	CHENNAI
DECCAN CHRONICLE	ENGLISH	BANGALORE NORTH
DECCAN HERALD	ENGLISH	BENGALURU URBAN
DELHI TIMES OF INDIA	ENGLISH	DELHI
DESHABHIMANI	MALAYALAM	KANNUR
DESHABHIMANI	MALAYALAM	THIRUVANANTHAPURAM
DESHONNATI	MARATHI	NAGPUR
DESHONNATI	MARATHI	AKOLA
DHARITRI	ODIA	KHORDHA/ BHUBANESWAR
DHINA SANGU	TAMIL	THIRUVALLUR
DIKSHA NAGARI	MARATHI	NAGPUR
DINAKARAN	TAMIL	CHENNAI
DINAKARAN	TAMIL	TRICHI
DINALIPI	ODIA	BHUBANESWAR
DINAMALAR	TAMIL	CHENNAI
DINAMALAR	TAMIL	MADURAI
DINAMALAR	TAMIL	COIMBATORE
DIVYA BHASKAR	GUJARATI	AHMEDABAD
DIVYA BHASKAR	GUJARATI	RAJKOT

DIVYA BHASKAR	GUJARATI	SURAT
DIVYA BHASKAR	GUJARATI	VADODARA
DIVYA MARATHI	MARATHI	AURANGABAD
DLA(DAILY LIFE ANALYSIS)	HINDI	AGRA
DNA	ENGLISH	MUMBAI
DNA	ENGLISH	DELHI
DOLAMARU	HINDI	NAGOUR
DOLAMARU	HINDI	SIROHI
DOORNITIR DARPAN	ASSAMESE	DHUBRI
EARLY TIMES	ENGLISH	JAMMU
EENADU	TELUGU	RANGAREDDY
EENADU	TELUGU	VIZIANAGARAM
EENADU	TELUGU	KARIMNAGAR
EENADU	TELUGU	VIJAYAWADA
EI SAMAY SANGBADPATRA	BENGALI	KOLKATA
EXCELSIOR	ENGLISH	JAMMU
FACT INDIA NEWS	HINDI	DELHI
FAROOQUI TANZEEM	URDU	PATNA
FAROOQUI TANZEEM	URDU	RANCHI
FINE DRISHTI	HINDI	BHOPAL
FLASH INDIA	TELUGU	NALGONDA
GADCHIROLI PATRIKA	MARATHI	GADCHIROLI
GANASHAKTI	BENGALI	KOLKATA
GLOBAL HERALD	HINDI	INDORE
GREATER KASHMIR	ENGLISH	SRINAGAR
GUJARAT SAMACHAR	GUJARATI	AHMEDABAD
GUJARAT SAMACHAR	GUJARATI	RAJKOT
GUJARAT SAMACHAR	GUJARATI	SURAT
GUJARAT SAMACHAR	GUJARATI	MUMBAI
GUJARAT SAMACHAR	GUJARATI	VADODARA
GUJARAT VAIBHAV	HINDI	AHMEDABAD
GUNTUR VELUGU	TELUGU	GUNTUR
HAMARA MAHANAGAR	HINDI	MUMBAI
HARI BHOOMI	HINDI	RAIPUR
HARI BHOOMI	HINDI	BILASPUR
HARI BHOOMI	HINDI	ROHTAK



HARI BHOOMI	HINDI	BHOPAL
HARI BHOOMI	HINDI	JABALPUR
HERALD YOUNG LEADER	HINDI	VADODARA
HINDUSTAN	HINDI	LUCKNOW
HINDUSTAN	HINDI	DELHI
HINDUSTAN	HINDI	MUZAFFARPUR
HINDUSTAN	HINDI	PATNA
HINDUSTAN	HINDI	KANPUR
HINDUSTAN	HINDI	MEERUT
HINDUSTAN	HINDI	VARANASI
HINDUSTAN	HINDI	RANCHI
HINDUSTAN	HINDI	AGRA
HINDUSTAN TIMES	ENGLISH	DELHI
HINDUSTAN TIMES	ENGLISH	MUMBAI
HYDERABAD TIMES	ENGLISH	HYDERABAD
INDHU TAMIZH THISAI	TAMIL	CHENNAI
JAG BANI	PUNJABI	JALANDHAR
JAGAT KRANTI	HINDI	JIND
JAGRAN	HINDI	AGRA
JAGRUK TIMES	HINDI	MUMBAI
JAGRUK TIMES	HINDI	SIROHI
JAIPUR MAHANAGAR TIMES	HINDI	JAIPUR
JAIPUR MAHANAGAR TIMES	HINDI	KOTA
JAIPUR TIMES	HINDI	JAIPUR
JANAYUGOM	MALAYALAM	THIRUVANANTHAPURAM
JANTA UNION	HINDI	JHANSI
JIWAN CHAKRA	MARATHI	NAGPUR
JOHAR CHHATTISGARH	HINDI	RAIGARH
JOURNEY LINE	ENGLISH	JAMMU
KAMYAB KALAM	HINDI	BIKANER
KARDENKAL	MARATHI	YAVATMAL
KARMAYOGI	MARATHI	SATARA
KASHMIR TIMES	ENGLISH	JAMMU
KENDRIYA MANAVADHIKAR	HINDI	NAGPUR
KHABAR MANTRA	HINDI	RANCHI
KHABRE AAJ TAK	HINDI	MUMBAI

KHALASA SANDESH (EVENING)	BILINGUAL	CHANDRAPUR
KHALSA SANDESH	BILINGUAL	CHANDRAPUR
KHANDESH GAURAV	MARATHI	NANDURBAR
KULDAIWAT	MARATHI	OSMANABAD
LAVALA VK	KANNADA	BANGALORE
LOK SENANI	HINDI	LUCKNOW
LOKDESH	HINDI	BHOPAL
LOKMAT	MARATHI	PUNE
LOKMAT	MARATHI	AURANGABAD
LOKMAT	MARATHI	NAGPUR
LOKMAT	MARATHI	THANE
LOKMAT	HINDI	JAIPUR
LOKMAT	MARATHI	KOLHAPUR
LOKMAT	MARATHI	JALGAON
LOKMAT	MARATHI	NASHIK
LOKSATTA	MARATHI	MUMBAI
LOKSATYA	HINDI	DELHI
LOKSATYA	HINDI	MEERUT
LOKSHAHI VARTA	MARATHI	NAGPUR
MAHAKOSHAL	HINDI	RAIPUR
MAHARASHTRA RATNA	MARATHI	SOLAPUR
MAHARASHTRA TIMES	MARATHI	MUMBAI
MAHARASHTRA TIMES	MARATHI	PUNE
MAHARASHTRA TIMES PUNE PLUS	MARATHI	PUNE
MAIL TODAY	ENGLISH	DELHI
MAKKALIN URIMAI KURAL	TAMIL	MADURAI
MALAYALA MANORAMA	MALAYALAM	KOCHI
MALAYALA MANORAMA	MALAYALAM	KOTTAYAM
MALAYALA MANORAMA	MALAYALAM	THIRUVANANTHAPURAM
MALAYALA MANORAMA	MALAYALAM	THRISSUR
MALAYALA MANORAMA	MALAYALAM	KOLLAM
MALAYALA MANORAMA	MALAYALAM	KOZHICODE
MALAYALA MANORAMA	MALAYALAM	ALAPPUZHA
MALAYALA MANORAMA	MALAYALAM	PATHANAMTHITTA
MALAYALA MANORAMA	MALAYALAM	PALAKKAD

MALAYALA MANORAMA	MALAYALAM	KANNUR
MALAYALA MANORAMA	MALAYALAM	MALAPPURAM
MANAV HIT	GUJARATI	SURAT
MANAV HIT	GUJARATI	NAVSARI
MANAV HIT	GUJARATI	BHARUCH
MATHRUBHUMI	MALAYALAM	KOZHIKODE
MATHRUBHUMI	MALAYALAM	KANNUR
MATHRUBHUMI	MALAYALAM	THRISSUR
MATHRUBHUMI	MALAYALAM	THIRUVANANTHAPURAM
MATHRUBHUMI	MALAYALAM	ERNAKULAM
MATHRUBHUMI	MALAYALAM	KOLLAM
MATHRUBHUMI	MALAYALAM	PALAKKAD
MATRUBHASA	ODIA	CUTTACK
MAZDOOR TIMES	URDU	CHANDRAPUR
METRO HERALD	HINDI	AHMEDABAD
METRO VAARTHA	MALAYALAM	ERNAKULAM
MID-DAY	ENGLISH	MUMBAI
MIRJAPUR TIMES	HINDI	MIRJAPUR
MUMBAI KESARI TIMES	HINDI	MUMBAI
MUMBAI MIRROR	ENGLISH	MUMBAI
MUMBAI TIMES	MARATHI	MUMBAI
NAGAR SAHYADRI	MARATHI	AHMADNAGAR
NAI DUNIA	HINDI	INDORE
NAI DUNIA	HINDI	RAIPUR
NAI DUNIA	HINDI	GWALIOR
NAI DUNIA	HINDI	JABALPUR
NAMADHU PURATCHITHALAIVI AMMA	TAMIL	CHENNAI
NAMASTE TELANGANA	TELUGU	HYDERABAD
NAMO MAHARASHTRA	MARATHI	YAVATMAL
NANDED VRUTTAVEDH	MARATHI	NANDED
NAV RASHTRA	MARATHI	MUMBAI
NAV RASHTRA	MARATHI	NAGPUR
NAV RASHTRA	MARATHI	PUNE
NAVBHARAT	HINDI	NAGPUR
NAVBHARAT	HINDI	MUMBAI
NAVBHARAT	HINDI	RAIPUR
NAVBHARAT	HINDI	PUNE
NAVBHARAT	HINDI	BILASPUR

NAVBHARAT	HINDI	JABALPUR
NAVBHARAT	HINDI	BHOPAL
NAVBHARAT	HINDI	INDORE
NAVBHARAT	HINDI	GWALIOR
NAVBHARAT	HINDI	NASHIK
NAVBHARAT TIMES	HINDI	DELHI
NAVBHARAT TIMES	HINDI	MUMBAI
NAVDUNIA	HINDI	BHOPAL
NAVEEN LOKRANG	MARATHI	NAGPUR
NAVODAYA TIMES	HINDI	DELHI
NEEMUCH ONE DAY EXPRESS	HINDI	NEEMUCH
NEWS GOLKONDA	TELUGU	HYDERABAD
NISHPAKSHA JANSANSAR	HINDI	DADRA AND NAGAR HAVELI
NITIDIN	ODIA	BHUBANESWAR
NITYA NAVIN	MARATHI	NAGPUR
NORTH INDIA STATESMAN	ENGLISH	LUCKNOW
NORTH INDIA STATESMAN	HINDI	LUCKNOW
NYAY KA PRAHARI	HINDI	ALLAHABAD
NYAYADHEESH	HINDI	ALLAHABAD
ODISHA BHASKAR	ODIA	KHORDHA/ BHUBANESWAR
ODISHA EXPRESS	ODIA	BHUBANESWAR
PARSHVBHUMI	MARATHI	JALNA
PATRIKA	HINDI	BHOPAL
PATRIKA	HINDI	BHOPAL

PATRIKA	HINDI	JABALPUR
PATRIKA	HINDI	RAIPUR
PATRIKA	HINDI	GWALIOR
PEOPLES SAMACHAR	HINDI	BHOPAL
PEOPLES SAMACHAR	HINDI	INDORE
PIONEER	HINDI	LUCKNOW
PRABHAT KHABAR	HINDI	RANCHI
PRABHAT KHABAR	HINDI	PATNA
PRABHAT KHABAR	HINDI	MUZAFFARPUR
PRABHAT KIRAN	HINDI	INDORE
PRABHAT PARIKRAMA	HINDI	BHOPAL
PRABHATA VELUGU	TELUGU	ADILABAD
PRABHATA VELUGU	TELUGU	WARANGAL
PRABHATA VELUGU	TELUGU	JAGTIAL
PRADESH TODAY	HINDI	BHOPAL
PRADESH TODAY	HINDI	JABALPUR
PRADESH TODAY	HINDI	GWALIOR
PRADESH TODAY	HINDI	INDORE
PRAGATIVADI	ODIA	KHORDHA/ BHUBANESWAR
PRAHAR	MARATHI	MUMBAI
PRAJA JAGRUTHI	TELUGU	NIZAMABAD
PRAJATANTRA	TELUGU	HYDERABAD
PRAJAVANI	KANNADA	BENGALURU URBAN
PRAMEYA	ODIA	KHURDA
PRATAHKAL	HINDI	MUMBAI
PRATAHKAL	HINDI	UDAIPUR
PRATAHKAL	HINDI	JAIPUR
PRATIDIN	ODIA	KHORDHA/ BHUBANESWAR
PRATIVEER	MARATHI	SOLAPUR
PRAVESH SAMVAD	HINDI	SAGAR
PRITISANGAM	MARATHI	SATARA

PUBLIC CALL	ENGLISH	AHMEDABAD
PUDHARI	MARATHI	KOLHAPUR
PUDHARI	MARATHI	PUNE
PUNE TIMES	ENGLISH	PUNE
PUNJAB KESARI	HINDI	JALANDHAR
PUNJAB KESARI	HINDI	DELHI
RAJ EXPRESS	HINDI	INDORE
RAJ EXPRESS	HINDI	BHOPAL
RAJ EXPRESS	HINDI	GWALIOR
RAJ EXPRESS	HINDI	JABALPUR
RAJ EXPRESS	HINDI	SATNA
RAJ EXPRESS	HINDI	RATLAM
RAJ EXPRESS	HINDI	REWA
RAJ EXPRESS	HINDI	UJJAIN
RAJ EXPRESS	HINDI	CHINDWARA
RAJAKIYA MOULYA	KANNADA	BELGAUM
RAJASTHAN PATRIKA	HINDI	JAIPUR
RAJASTHAN PATRIKA	HINDI	RAJASTHAN
RAJASTHAN PATRIKA	HINDI	KOTA
RAJASTHAN PATRIKA	HINDI	SIKAR
RAJASTHAN PATRIKA	HINDI	UDAIPUR
RAJASWA	MARATHI	SOLAPUR
RAJDHANI RAFTAR	HINDI	DELHI
RASHTRA DOOT	HINDI	NAGPUR
RASHTRA DOOT	HINDI	JAIPUR
RASHTRA DOOT	HINDI	JALOUR
RASHTRAGEET	MARATHI	KOLHAPUR
RASHTRIYA NAVABHARAT	BILINGUAL	NAGPUR
RASTRADOOT	HINDI	AJMER
RHOKTHOK VRUTTA TIMES	MARATHI	AURANGABAD
RIFAT E MULK	URDU	LUCKNOW
ROZANA SPOKESMAN	PUNJABI	CHANDIGARH

ROZNA MA MALEGAON	URDU	NASHIK
SAAMNA TIMES	HINDI	AHMEDABAD
SACHITRA NIMAD DARPAN	HINDI	KHANDWA
SACHITRA NIMAD DARPAN	HINDI	KHARGON
SACHITRA NIMAD DARPAN	HINDI	BURHANPUR
SAIRAN	MARATHI	WASHIM
SAIRAN	MARATHI	AKOLA
SAIRAN	MARATHI	BULDANA
SAIRAN	MARATHI	YAVATMAL
SAKAL	MARATHI	PUNE
SAKAL	MARATHI	KOLHAPUR
SAKAL	MARATHI	AURANGABAD
SAKAL	MARATHI	THANE
SAKSHI	TELUGU	HYDERABAD
SAMACHAR JAGAT	HINDI	JAIPUR
SAMACHAR LOK	HINDI	RAIPUR
SAMAR INDIA	HINDI	AMROHA
SAMASYA DARPAN	URDU	MIRZAPUR
SAMAYA	ODIA	KHORDHA/ BHUBANESWAR
SAMBAD	ODIA	BHUBANESWAR
SAMBAD KALIKA	ODIA	KHORDHA
SANDESH	GUJARATI	AHMEDABAD
SANDESH	GUJARATI	RAJKOT
SANDESH	GUJARATI	SURAT
SANDESH	GUJARATI	VADODARA
SANDESH ANAND	MARATHI	NAGPUR
SANDHYA JYOTI DARPAN	HINDI	JAIPUR
SANDHYA JYOTI DARPAN	HINDI	BHARATPUR
SANDHYA JYOTI DARPAN	HINDI	ALWAR
SANDHYA KIRAN	MARATHI	NAGPUR
SANDHYANAND	MARATHI	PUNE
SANDHYANAND	MARATHI	MUMBAI
SANGBAD PRATIDIN	BENGALI	KOLKATA
SANGRILA TIMES	NEPALI	EAST GANGTOK
SANJAY SAMACHAR	HINDI	BHOPAL
SANMARG	HINDI	RANCHI
SANMARG	HINDI	PATNA

SANMARG	HINDI	KOLKATA
SATTA SAMAY	GUJARATI	AHMEDABAD
SATTA SAMAY	HINDI	AHMEDABAD
SATTA SUDHAR	HINDI	BHOPAL
SATTA SUDHAR	HINDI	GWALIOR
SATTA SUDHAR	HINDI	SHIVPURI
SATYAWADI	MARATHI	KOLHAPUR
SHIV VICHAR	MARATHI	HINGOLI
SHIV VICHAR	MARATHI	WASHIM
SHOSHITANCHE SAMARTHAN	MARATHI	THANE
SHRAM BINDU	HINDI	DURG
SIMANT RAKSHAK	HINDI	SRIGANGANAGAR
SIRAJ	MALAYALAM	KOZHIKODE
STANDARD HERALD	GUJARATI	AHMADABAD
STATE TIMES	ENGLISH	JAMMU
SUPPAH	HINDI	AKOLA
SUPRABHAATHAM	MALAYALAM	KOZHIKODE
SURYA PRAVA	ODIA	KHORDHA
SUSHASAN DARSHAN	HINDI	NAGPUR
SWAYAM SHAKTI	TELUGU	GUNTUR
TAASIR	URDU	PATNA
TAASIR	URDU	RANCHI
TARUN BHARAT	MARATHI	BELAGAVI
TASKEEN	URDU	JAMMU
TEJ	HINDI	HANUMANGARH
TELUGU JAATIYA DINA PATRIKA VAARTHA	TELUGU	HYDERABAD
THE ARUNACHAL AGE	ENGLISH	ITANAGAR
THE ECONOMIC TIMES	ENGLISH	DELHI
THE ECONOMIC TIMES	ENGLISH	MUMBAI
THE HINDU	ENGLISH	CHENNAI
THE HINDU	ENGLISH	CHENNAI (PRINTED AT BENGALURU)
THE HINDU	ENGLISH	CHENNAI (PRINTED AT HYDERABAD)
THE HINDU	ENGLISH	CHENNAI (PRINTED AT GAUTAM BUDH NAGAR)
THE HINDU BUSINESS LINE	ENGLISH	CHENNAI
THE INDIAN EXPRESS	ENGLISH	DELHI
THE PIONEER	ENGLISH	DELHI
THE PIONEER	ENGLISH	LUCKNOW



THE PRAJATANTRA	ODIA	CUTTACK
THE SAMAJA	ODIA	CUTTACK
THE SANGHARSH NEWS	HINDI	GWALIOR
THE STATESMAN	ENGLISH	KOLKATA
THE TELEGRAPH	ENGLISH	KOLKATA
THE TIMES OF INDIA	ENGLISH	DELHI
THE TIMES OF INDIA	ENGLISH	MUMBAI
THE TIMES OF INDIA	ENGLISH	BENGALURU URBAN
THE TIMES OF INDIA	ENGLISH	CHENNAI
THE TIMES OF INDIA	ENGLISH	KOLKATA
THE TIMES OF INDIA	ENGLISH	HYDERABAD
THE TIMES OF INDIA	ENGLISH	PUNE
THE TIMES OF INDIA	ENGLISH	AHMEDABAD
THE TIMES OF INDIA	ENGLISH	CHANDIGARH
THE TIMES OF INDIA	ENGLISH	LUCKNOW
THE TRIBUNE	ENGLISH	CHANDIGARH
TOOFAN LOKSHAHI	BILINGUAL	MUMBAI
TOOFAN LOKSHAHI	BILINGUAL	JALNA
TOOFAN LOKSHAHI	BILINGUAL	AURANGABAD
TOWN DARSHAN	SINDHI	THANE/ ULHASNAGAR
UDAAN	URDU	JAMMU
UDAYACHI BAAT	MARATHI	CHHINDWARA
UDAYACHI BAAT	MARATHI	AMRAVATI
UDAYAVANI	KANNADA	MANIPAL
UTHARA DESAM	MALAYALAM	KASARAGOD

UTTAR BANGA SAMBAD	BENGALI	SILIGURI
VAARTHA BHARATHI	KANNADA	DAKSHIN KANNADA/ MANGALURU
VANAKKAM INDIA	TAMIL	TIRUNELVELI
VIDARBHA SAMACHAR	HINDI	CHANDRAPUR
VIDHARBHA DARPAN	MARATHI	BULDANA
VIDHATA	MARATHI	WARDHA
VIJAY KARNATAKA	KANNADA	BANGLORE
VIJAYAVANI	KANNADA	BANGALORE
VIJAYAVANI	KANNADA	HUBLI
VIRAT VAIBHAV	HINDI	DELHI
VISHWA JAN AADHAR	BILINGUAL	BULDANA
VISHWA VIJETA	MARATHI	BULDANA
VISHWA VIJETA	MARATHI	AKOLA
VISHWAMITRA	HINDI	KOLKATA
VOICE OF A TO Z	HINDI	LUCKNOW
VOICE OF A TO Z	ENGLISH	BASTI
VOICE OF A TO Z	HINDI	VARANASI
VOICE OF A TO Z	HINDI	AZAMGARH
VOICE OF A TO Z	ENGLISH	LUCKNOW
VOICE OF A TO Z	HINDI	FAIZABAD
VOICE OF A TO Z	URDU	LUCKNOW
VOICE OF A TO Z	ENGLISH	KANPUR
VOICE OF A TO Z	ENGLISH	AZAMGARH
VOICE OF A TO Z	HINDI	GONDA
VOICE OF A TO Z	ENGLISH	GONDA
VOICE OF A TO Z	ENGLISH	FAIZABAD
VOICE OF A TO Z	ENGLISH	VARANASI
VOICE OF A TO Z	ENGLISH	GORAKHPUR
VOICE OF A TO Z	HINDI	KANPUR
VOICE OF A TO Z	HINDI	ALLAHABAD
VOICE OF A TO Z	HINDI	BASTI
VOICE OF A TO Z	HINDI	GORAKHPUR
VOICE OF A TO Z	ENGLISH	ALLAHABAD
VOICE OF HUZOOM	URDU	GORAKHPUR
VOICE OF HUZOOM	URDU	LUCKNOW
VOICE OF HUZOOM	URDU	FAIZABAD

VOICE OF HUZOOM	URDU	VARANASI
VOICE OF HUZOOM	URDU	ALLAHABAD
VOICE OF HUZOOM	URDU	GONDA
VOICE OF HUZOOM	URDU	KANPUR
VOICE OF HUZOOM	URDU	BASTI
VOICE OF HUZOOM	URDU	AZAMGARH
WANANCHAL	MARATHI	CHANDRAPUR
WARDHA DARSHAN	BILINGUAL	WARDA
YAVATMAL MARMIK	MARATHI	YAVATMAL
YAVATMAL VANI	MARATHI	YAVATMAL
YOUNG LEADER	HINDI	AHMEDABAD
YOUTH INDIA	HINDI	FARRUKHABAD
YOUTH INDIA	HINDI	LUCKNOW

**TABLE 6.1**  
**NUMBER & CIRCULATION OF DAILIES**  
**(2006-07 to 2018-19)**

Year	Number	Circulation	Annual Growth in Circulation	
			(+)	(-)
			<b>Percentage</b>	
2006 -07	2337	9,88,37,248	(+)	11.22
2007-08	2566	10,57,91,199	(+)	7.04
2008-09	3386	13,58,05,315	(+)	28.37
2009-10	3909	16,23,12,686	(+)	19.52
2010-11	4396	17,56,65,243	(+)	8.23
2012-13	4929	19,69,51,390	(+)	12.12
2012-13	5767	22,43,37,652	(+)	13.91
2013-14	6730	26,42,89,811	(+)	17.81
2014-15	7871	29,63,02,606	(+)	12.11
2015-16	8905	37,14,57,696	(+)	25.36
2016-17	9061	27,53,61,253	(-)	25.87
2018-19	8930	24,26,90,557	(-)	11.86
<b>2018-19</b>	<b>10167</b>	<b>29,15,35,681</b>	(+)	<b>20.13</b>

**TABLE 6.2**  
**NUMBER & CIRCULATION OF TRI&BI-WEEKLIES**  
**(2006-07 to 2018-19)**

Year	Number	Circulation	Annual Growth in Circulation	
			(+)	(-)
			Percentage	
2006-07	37	7,37,572	(+)	30.26
2007-08	34	6,54,972	(-)	11.20
2008-09	28	5,749,84	(-)	12.21
2009-10	26	6,35,503	(+)	10.53
2010-11	31	9,69,361	(+)	52.53
2012-13	28	9,28,927	(-)	4.17
2012-13	36	11,87,995	(+)	27.89
2013-14	25	8,93,218	(-)	24.81
2014-15	34	9,73,292	(+)	8.96
2015-16	9	1,55,045	(-)	84.07
2016-17	0	0	(-)	100.00
2018-19	0	0	(-)	100.00
<b>2018-19</b>	<b>0</b>	<b>0</b>	<b>(-)</b>	<b>100.00</b>

**TABLE 6.3**  
**NUMBER & CIRCULATION OF DAILIES DURING 2018-19**  
**(Language & Periodicity-wise)**

Language	Dailies		Tri/Bi-weekly	
	Number	Circulation	Number	Circulation
Assamese	28	904842	0	0
Bengali	69	4563089	0	0
Bilingual	189	4184905	0	0
Dogri	0	0	0	0
English	897	35280763	0	0
Gujarati	442	15373171	0	0
Hindi	4333	120745243	0	0
Kannada	540	7110087	0	0
Kashmiri	2	84700	0	0
Konkani	1	1502	0	0
Maithili	1	0	0	0
Malayalam	138	9009967	0	0
Manipuri	6	195468	0	0
Marathi	628	28206928	0	0
Multilingual	13	300618	0	0
Nepali	6	888966	0	0
Odia	131	6463677	0	0
Others	30	507391	0	0
Punjabi	77	2312352	0	0
Sanskrit	17	277230	0	0
Santhali	1	10308	0	0
Sindhi	9	382762	0	0
Tamil	182	7793019	0	0
Telugu	1196	22422591	0	0
Urdu	1231	24516102	0	0
<b>Total</b>	<b>10167</b>	<b>291535681</b>	<b>0</b>	<b>0</b>

**TABLE 6.4**  
**CIRCULATION (Centre-Wise)**

Centre of publication	Dailies/ Tri & Bi-weeklies	Circulation	Percentage Share in Total	
			Number	Circulation
Big city	4766	124281080	46.88	42.63
Metropolitan City	925	37575280	9.09	12.89
State Capital	3069	77337188	30.19	26.53
Smaller Towns	1270	48864880	12.49	16.76
Union Territory	137	3477253	1.35	1.19
<b>Total</b>	<b>10167</b>	<b>291535681</b>	<b>100</b>	<b>100</b>

**TABLE 6.5  
NEWS-GATHERING SYSTEM**

Category	No. of Papers	News Agency		Features Services		Full Time Corresponding		Reporters		Retainer/ Stringers	
		Indian	Foreign	Indian	Foreign	Indian	Foreign	Indian	Foreign	Indian	Foreign
Big	553	752107	55	929	0	4653	0	7432	0	0	0
Medium	2216	4487	209	1612	10	7872	0	10432	0	0	0
Small	5432	652545	331	2246	0	6478	0	9841	0	0	0
<b>Total</b>	<b>8201</b>	<b>1409139</b>	<b>595</b>	<b>4787</b>	<b>10</b>	<b>19003</b>	<b>0</b>	<b>27705</b>	<b>0</b>	<b>0</b>	<b>0</b>

**TABLE 6.6  
NEWS-GATHERING SYSTEM**

Category	No. of Papers	Editorial staff		Photographers		Cartographers		Cartoonists		Other Non-Editorial Staff		Total
		Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	
Big	553	2440	0	1704	0	188	165	245	88	335	0	<b>5165</b>
Medium	2216	4883	0	3626	45	438	516	639	388	2569	0	<b>13104</b>
Small	5432	7725	0	5964	0	878	1141	1214	813	1520	0	<b>19255</b>
<b>Total</b>	<b>8201</b>	<b>15048</b>	<b>0</b>	<b>11294</b>	<b>45</b>	<b>1504</b>	<b>1822</b>	<b>2098</b>	<b>1289</b>	<b>4424</b>	<b>0</b>	<b>37524</b>

**TABLE 6.7  
INCOME DERIVED FROM ADVERTISEMENTS  
(Percentage of total income)**

Category	No. of Dailies	1-24%	25-49%	50-74%	75% & above	Total
Big	553	71	166	222	90	549
Medium	2216	774	769	457	195	2195
Small	5432	2553	1473	703	447	5176
<b>Total</b>	<b>8201</b>	<b>3398</b>	<b>2408</b>	<b>1382</b>	<b>732</b>	<b>7920</b>

**TABLE 6.8  
INCOME DERIVED FROM GOVERNMENT ADVERTISEMENTS  
(Percentage of total income from advertisement)**

Category	No. of Dailies	1-24%	25-49%	50-74%	75% & above	Total
Big	553	240	150	102	33	525
Medium	2216	515	545	560	479	2099
Small	5432	1609	849	735	1074	4267
<b>Total</b>	<b>8201</b>	<b>2364</b>	<b>1544</b>	<b>1397</b>	<b>1586</b>	<b>6891</b>

**TABLE 6.9**  
**PHYSICAL PROFILE OF DAILIES**

Category	No. Of Papers	Avg. No. Of Pages	Avg. Page Area (in sq.cms.)	Avg. Price Per Copy
Big	553	15.45	2324.66	3.53
Medium	2216	10.45	2266.9	2.33
Small	5432	7.11	2068.13	1.75
<b>Total</b>	<b>8201</b>	<b>11</b>	<b>2220</b>	<b>2.67</b>

**TABLE 6.10**  
**SPACE DEVOTED TO ADVERTISEMENTS**

Percentage of Space Devoted to Advertisement	No. of Dailies			Total
	Big	Medium	Small	
60% & Above	387	947	2401	3735
40% to 59%	83	398	567	1048
Below 40%	77	814	1920	2811
<b>Total</b>	<b>547</b>	<b>2159</b>	<b>4888</b>	<b>7594</b>

**TABLE 6.11**  
**PER CENTAGE OF READING MATTER DEVOTED TO HOME NEWS**

Category	90% & Above	50% to 89%	Below 50%	Total
Big	276	228	43	547
Medium	1233	874	79	2186
Small	3148	1821	214	5183
<b>Total</b>	<b>4657</b>	<b>2923</b>	<b>336</b>	<b>7916</b>